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Ten national European IT associations are research partners of EITO. MASIT has become a partner of EITO on 1<sup>st</sup> of January, 2009, with which obtains the right to dispose with all kinds of reports that EITO provides, as well as with all PR texts for the ICT industry trends.

**Since 2014, Macedonia is included in the EITO ICT Market Report.**

EITO prepares reports for IT industry trends in several categories:

- **Analysis for international/global ICT markets** – The total supply of International reports for ICT markets can be viewed on the following link:

[http://www.eito.com/epages/63182014.sf/en\\_GB/?ObjectPath=/Shops/63182014/Categories/Market\\_Reports/International\\_reports](http://www.eito.com/epages/63182014.sf/en_GB/?ObjectPath=/Shops/63182014/Categories/Market_Reports/International_reports)

, where reports with the latest/newest data for 2012/2013 and 2013/2014 are provided:

- **ICT market report for 2013/2014**, which includes IT trends analysis for 36 countries at a cost of 2.290,00 euro. More information on the following link:

[http://www.eito.com/epages/63182014.sf/en\\_GB/?ObjectPath=/Shops/63182014/Products/001-1310/SubProducts/001-1310-001](http://www.eito.com/epages/63182014.sf/en_GB/?ObjectPath=/Shops/63182014/Products/001-1310/SubProducts/001-1310-001)

- **Consumer electronics market report for 2012/2013** in which are included analysis for this particular segment for France, Germany, Italy, Spain, United Kingdom and EU, at a cost of 790,00 euro. You can find more information on the following link:

[http://www.eito.com/epages/63182014.sf/en\\_GB/?ObjectPath=/Shops/63182014/Products/633-1208/SubProducts/633-1208-010](http://www.eito.com/epages/63182014.sf/en_GB/?ObjectPath=/Shops/63182014/Products/633-1208/SubProducts/633-1208-010)

- **Software market report for 2012/2013** which is consisted of data of 28 European countries, Brazil, India, China, Japan, Turkey and USA at a cost of 890,00 euro. On the following link you can find more information:

[http://www.eito.com/epages/63182014.sf/en\\_GB/?ObjectPath=/Shops/63182014/Products/634-1208/SubProducts/634-1208-010](http://www.eito.com/epages/63182014.sf/en_GB/?ObjectPath=/Shops/63182014/Products/634-1208/SubProducts/634-1208-010)

- **Country reports** – The total supply for the provided country reports can be seen on the following link: [http://www.eito.com/epages/63182014.sf/en\\_GB/?ObjectPath=/Shops/63182014/Categories/Market\\_Reports/EITO\\_country\\_reports](http://www.eito.com/epages/63182014.sf/en_GB/?ObjectPath=/Shops/63182014/Categories/Market_Reports/EITO_country_reports)

Reports with the latest/ newest data of the ICT market (software market, IT services, IT equipment market, market for telecommunication equipment and services) for 2013/2014 can be found for several countries: Germany, France, Spain, Italy, United Kingdom each for a price range from 490,00 euro to 690,00 euro. On the following link you can find details on the ICT Market Report for 2013 at a price for 450,00 euro:

[http://www.eito.com/epages/63182014.sf/en\\_GB/?ObjectPath=/Shops/63182014/Products/011-1303/SubProducts/011-1303-010](http://www.eito.com/epages/63182014.sf/en_GB/?ObjectPath=/Shops/63182014/Products/011-1303/SubProducts/011-1303-010)

- **Thematic reports** – The supply of thematic reports provided by EITO can be viewed on the following link: [http://www.eito.com/epages/63182014.sf/en\\_GB/?ObjectPath=/Shops/63182014/Categories/Market\\_Reports/EITO\\_country\\_reports](http://www.eito.com/epages/63182014.sf/en_GB/?ObjectPath=/Shops/63182014/Categories/Market_Reports/EITO_country_reports)

- “ [Key Technology Trends – Readiness and Impact of Mobility, Social Media, Cloud and Big Data in Europe](#) ”, the report can be bought at a price of 290, 00 euro , more information can be found on the following link: [http://www.eito.com/epages/63182014.sf/en\\_GB/?ObjectPath=/Shops/63182014/Products/635-1212/SubProducts/635-1212-0001](http://www.eito.com/epages/63182014.sf/en_GB/?ObjectPath=/Shops/63182014/Products/635-1212/SubProducts/635-1212-0001)

- “ [The emergence of the LTE services market in Europe](http://www.eito.com/epages/63182014.sf/en_GB/?ObjectPath=/Shops/63182014/Products/632-1202/SubProducts/632-1202-010) ”, the report can be bought at a price of 290,00 euro, more information can be found on the following link:  
[http://www.eito.com/epages/63182014.sf/en\\_GB/?ObjectPath=/Shops/63182014/Products/632-1202/SubProducts/632-1202-010](http://www.eito.com/epages/63182014.sf/en_GB/?ObjectPath=/Shops/63182014/Products/632-1202/SubProducts/632-1202-010)
- “ [The emergence of the Connected TV services market](http://www.eito.com/epages/63182014.sf/en_GB/?ObjectPath=/Shops/63182014/Products/631-1202/SubProducts/631-1202-010) ”, the report can be bought at a price of 90,00 euro, more information can be found on the following link:  
[http://www.eito.com/epages/63182014.sf/en\\_GB/?ObjectPath=/Shops/63182014/Products/631-1202/SubProducts/631-1202-010](http://www.eito.com/epages/63182014.sf/en_GB/?ObjectPath=/Shops/63182014/Products/631-1202/SubProducts/631-1202-010)

The total supply of reports on individual categories, content and time periods can be viewed on the following link : <http://www.eito.com/>. Therefore if there is interest in buying some of the reports, MASIT as an active partner EITO is entitled to mediate and execute the order.

We are available if you need any additional information about MASIT’s membership in EITO and the benefits offered by the European Observatory to the members of MASIT and to the whole Macedonian IT industry.

More information about EITO can be found in the following documents:

- [EITO Flyer](#)
  
- [EITO Presentation](#)